


VERY ERIC CARLE



A VERY HUNGRY,
QUIET, LONELY, CLUMSY,
BUSY EXHIBIT



**It's time to tumble
in the grass, weave a
web, find a friend, and
become a butterfly!**

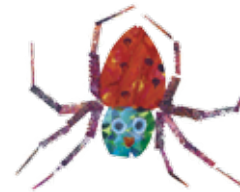
We invite you to step into the pages of Eric Carle's colorful picture books. His classic "Very" series, all illustrated in his hand-painted tissue paper collage technique, introduces five special insects who take journeys of discovery. Each story is a testament to Eric Carle's love of nature, his respect for the emotional lives of children, and his recurring themes of friendship, creativity, and the power of imagination.



Very Quintet



“The Very Hungry Caterpillar is about **hope**.
You, like the little caterpillar, will grow up, unfold
your wings, and fly off into the future.”



“The Very Busy Spider is about **work**.
We need to work and finish our tasks despite
our many distractions.”



“The Very Quiet Cricket is about **love**.
Crickets and people alike go in search of a suitable mate.”



“The Very Lonely Firefly is about **belonging**.
We all want to belong to a group, a family,
our own fellow creatures.”



“The Very Clumsy Click Beetle is about **persistence**.
Each of us faces some obstacles in life, but we need to
try and try again until we overcome the challenges.”

*ERIC
CARLE*

Very Hungry



Very Hungry Caterpillar Journey

Be the caterpillar as you follow his path, eating foods on your journey toward becoming a butterfly. When you have reached the end, you are now ready to spread your wings and experience the beauty of the world around you.

Very Hungry Caterpillar Butterfly Shadow Theater

Create your very own beautiful butterfly using light and color through shadow play. Manipulate pieces of translucent materials to transform the butterfly wings with beautiful colors and shapes.



Very Busy



Very Busy Spider Weaving Wall

Spin your own web on a large weaving wall. Make your web as big or as small as you would like, experimenting with a variety of stringy materials. Don't let anything distract you as you work to finish your web masterpiece—maybe you'll even catch a fly.

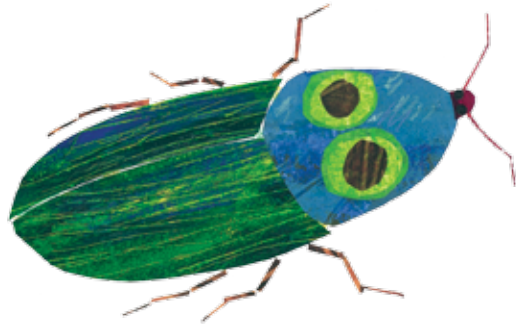


Very Busy Spider Walking Web

Work as hard as The Very Busy Spider when you step through this giant, web-like structure. This activity will test your dexterity, strength and flexibility as you move across the challenging surface. When you have reached a comfortable spot, you can rest, watch others, and feel proud of what you just accomplished.



Very Clumsy



Very Clumsy Click Beetle Piano

Practice makes perfect when you try to make the click beetle flip on the wooden keys and land right side up. Listen for the clicking sound as you watch the hand-made beetle flip and fly across the undulating instrument.



Very Clumsy Click Beetle Playscape

Test your balance as you rummage across a pile of pebbles, crawl through tall blades of grass, step from stepping stone to stepping stone and walk across the stem of a poppy flower in this unique and playful landscape. You can challenge yourself to master new skills, and persevere like The Very Clumsy Click Beetle.



Very Lonely



Very Lonely Firefly Find Your Light Interactive Video

Everyone wants to find a friend, just like The Very Lonely Firefly. Move your hands and body to lure a firefly toward your light. Work with others to attract multiple fireflies and try to form a group of the beautiful lit insects.



Photo Op

Capture your very own Very Eric Carle memory at the Very You photo op wall. Choose a card printed with a 'Very' character or put on a pair of butterfly wings to strike a pose for the camera. With Eric Carle's beautiful blue paper as a backdrop, use your own camera or phones, or plan a formal program around this interactive experience.



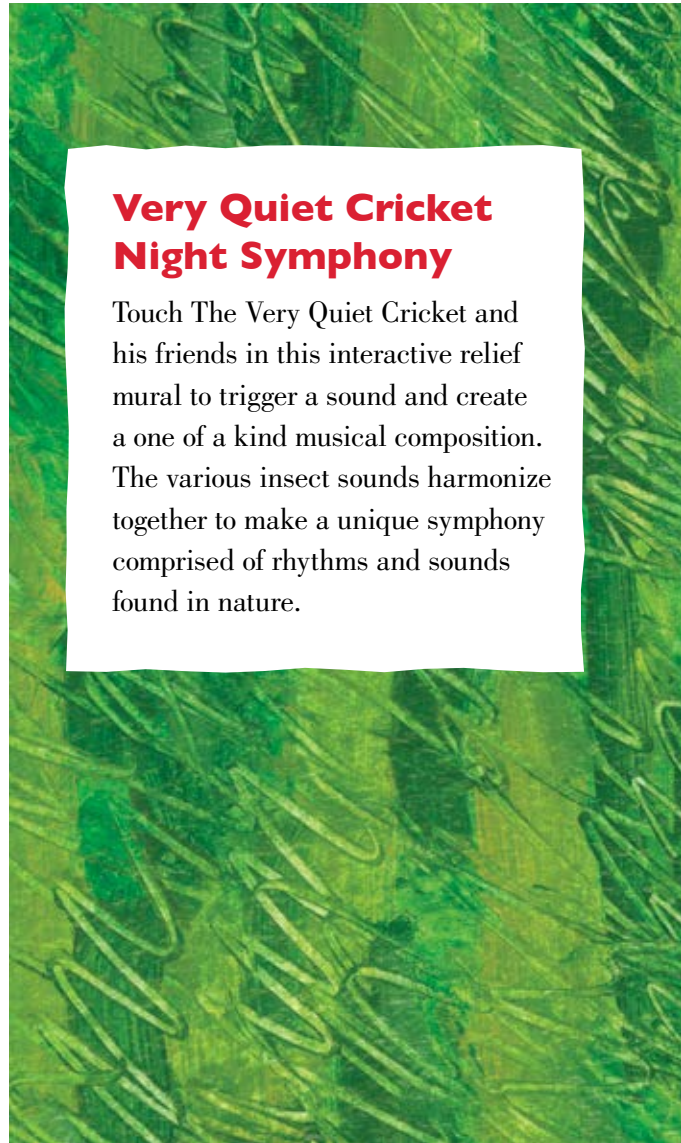


Very Quiet



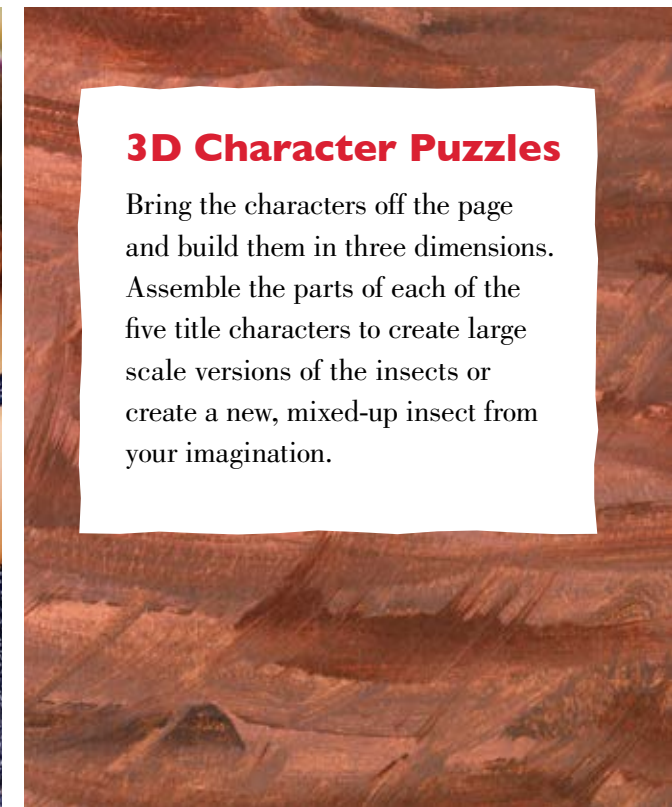
Very Quiet Cricket Night Symphony

Touch The Very Quiet Cricket and his friends in this interactive relief mural to trigger a sound and create a one of a kind musical composition. The various insect sounds harmonize together to make a unique symphony comprised of rhythms and sounds found in nature.



3D Character Puzzles

Bring the characters off the page and build them in three dimensions. Assemble the parts of each of the five title characters to create large scale versions of the insects or create a new, mixed-up insect from your imagination.



The Studio

The Studio is a flexible work space that provides room for collaborative art projects, as well as individual collage making. Be inspired by Eric Carle and his imaginative vision of the natural world. Through hands-on exploration of materials and techniques, the Studio connects visitors to the artist and his playful approach of creating illustrated book art. A display of his original hand-painted papers gives visitors an up close view of his process.



Videos and Reading Zones

Explore visual literacy and reading through words, pictures and video. Listen to Eric Carle read his stories and talk about his process, or read your own favorite Eric Carle story to a friend.



Gallery

The Gallery consists of 24 giclees that depict images from The Very Series, and the artistic evolution of those characters.



Specifications

Size: 2,000 – 2,500 square feet

Price: \$70,000 plus inbound shipping.

Contact us for more information:

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**CO-ORGANIZED BY CHILDREN'S MUSEUM OF PITTSBURGH
AND THE ERIC CARLE MUSEUM OF PICTURE BOOK ART**