

Why MuseumLab for Museum Professionals



What is MLMP?

MuseumLab for Museum Professionals (MLMP) is an 8 month professional learning opportunity that nurtures skills for developing innovative and creative exhibits and programs.

MLMP Process:

- **Virtual Week Spark:** Program foundation. Explores the core program principles.
- **Dream Big Onsite:** 6 days in Pittsburgh. Ideating, prototyping, iterating and more.
- **Making It Matter:** 8 months of skill development and practice.
- **Culmination Conference:** Participants will share documentation of their project

MLMP Skills:

- Idea generation
- Collaboration with intended audience
- Equity and accessibility
- Physical processes of making exhibits
- Developing budgets and timelines
- Compelling storytelling about your idea
- Navigating organizational system
- Planning for sustainability

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“It was a whirlwind, fast-track type of moment that once I was extracted from it and I came back to my museum, I had this knowledge...I can’t read it in a book, I can’t watch a YouTube video about it. It’s only something that you can experience.” — 2024-2025 Cohort Participant

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Key Outcomes:

- **Capacity for creative innovation.** Participants will learn and practice new concepts, strategies and skills for developing innovative experiences.
- **Motivation.** Projects will build participants’ desire to innovate.
- **Community support.** Participants will build their professional network and foster a sense of connectedness to one another.

MLMP’s impact on your staff & organization:

- Builds capacity for nimble thinking, fearless ideation and continuous innovation.
- Ignites creativity by tapping into multiple perspectives and experiences from artists, makers, educators, and other museum professionals.
- Inspires new ways of connecting with your community through co-design and rapid prototyping.
- Strengthens and expands the skills necessary to create joyful museum experiences.

Learn more about the program here:



www.pittsburghkidsdesign.org/mlmp

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“Learning how to create amazing museum exhibit experiences is a fundamental craft to our organization - yet one that is hard to learn, and harder to master. The Amazeum is so appreciative of the opportunity to join the MLMP program to help give a speed boost in developing an aspiring team, from learning tradecraft & creative approaches to forging new relationships with peers in the broader experience community. - Sam Dean, Executive Director, Scott Family Amazeum

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This program is supported and in partnership with:



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